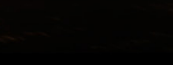




# MEDIA PACKAGE

Amplify your brand's visibility to a larger community, and open doors to new opportunities.



# INTRODUCING IAA's **MEDIA PACKAGE**

Congratulations on your extraordinary achievement! In celebration of your remarkable success, we are delighted to introduce the **newly launched Winner's Media Package** – an exclusive suite of marketing tools designed to elevate your victory and amplify your brand's visibility to a larger community, or even better – the world.

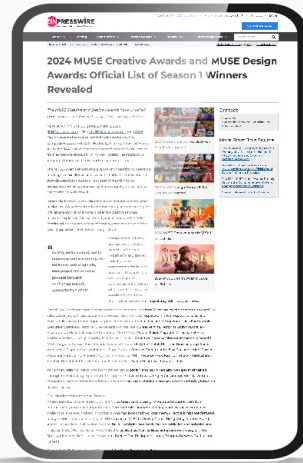
This exclusive package offers comprehensive services tailored to showcase your winnings, engage with a wider audience, and open doors to new opportunities.

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# BASIC PACKAGE \$899

## The Basic Package includes:

- Personalized Press Release Distribution
- Published Advertisement on Muse.World
- Video Interview Exclusively for Winners
- Featured Article on Muse.World for Increased Visibility
- Specially-Featured Winning Entry on Winner Page for 1 Day
- Pinned Social Media Post for 24 Hours

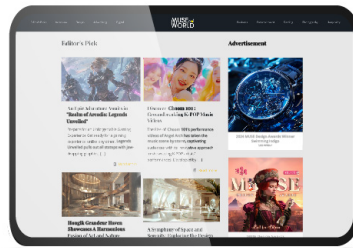


## 1 Personalized Press Release Distribution

Receive one personalized press release crafted according to a **standard winner press release template** and published on **Muse.World**. The press release will be distributed via **EIN Presswire** to ensure extensive coverage and visibility.

### Requirements:

- Winner to provide one paragraph of a winning speech / management's message.
- Eligible for one amendment before publishing.
- Able to attach up to 2 images.
- Turnaround time: 7-10 working days.
- Winners may select up to 2 countries and 5 separate industries for distribution.
- EIN Distribution report provided.
- All submitted press release will adhere to a standardized format.



## 2 Published Advertisement on Muse.World

A professionally designed advertisement for your winning work published on Muse.World for 7 days, with a direct link to your official page.

### Requirements:

- Winner to provide a winning entry image in JPEG form (1200px \* 1200px).
- Advertisement posted within 7 working days after submission.
- All submitted advertisements will adhere to a standardized format.

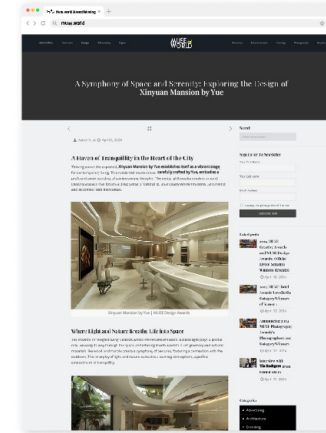


## 3 Video Interview Exclusively for Winners

An exclusive 30-second winner interview video published on YouTube and linked to the "Featured Article" section on Muse.World.

### Requirements:

- Winner to provide an interview in video form (Max. 30 sec).
- Interview video edited according to the official winner interview format set by the International Awards Associate.
- All submitted videos will adhere to a standardized video format.

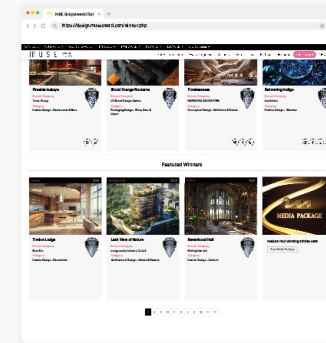


## 4 Featured Article on Muse.World for Increased Visibility

A meticulously drafted featured article exclusively highlighting your winning entry, published on the Muse.World's Page.

### Note:

- All winning articles published will adhere to a standardized editorial format and be based on the editor's preference.



## 5 Specially-Featured Winning Entry on Winner Page for 1 Day

Your winning entry will be featured on the "Featured Winners" section for 24 hours, ensuring maximum exposure and recognition.



## 6 Pinned Social Media Post for 24 Hours

Your winning entry will be showcased on our official Social Media pages (Facebook & Instagram) and pinned for 24 hours to further amplify its visibility and impact.

# PREMIUM PACKAGE

## \$1699

The Premium Package includes:

- Exclusive New York Digital Billboard Advertisement
- Personalized Press Release Distribution
- Published Advertisement on Muse.World
- Video Interview Exclusively for Winners
- Featured Article on Muse.World for Increased Visibility
- Specially-Featured Winning Entry on Winner Page for 1 Day
- Pinned Social Media Post for 24 Hours

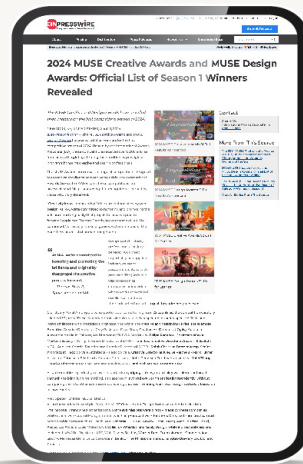


## 1 Exclusive New York Digital Billboard Advertisement

Congratulating your success physically in New York. Outdoor billboard reserved exclusively for you, granting 15 seconds of exposure across a high-density crowd in New York every hour, for up to 24 hours.

Requirements:

Winner to provide one image for the winning entry in JPEG/JPG format (1920px \* 1080px). This image will be incorporated into a standardized template alongside a specially-prepared congratulatory message to promote your success.

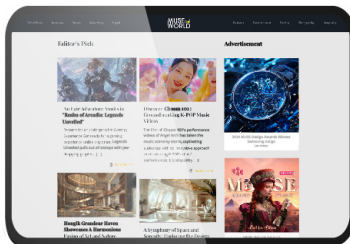


## 2 Personalized Press Release Distribution

Receive one personalized press release crafted according to a **standard winner press release template** and published on **Muse.World**. The press release will be distributed via **EIN Presswire** to ensure extensive coverage and visibility.

Requirements:

- Winner to provide one paragraph of a winning speech / management's message.
- Eligible for one amendment before publishing.
- Able to attach up to 2 images.
- Turnaround time: 7-10 working days.
- Winners may select up to 2 countries and 5 separate industries for distribution.
- EIN Distribution report provided.
- All submitted press release will adhere to a standardized format.



## 3 Published Advertisement on Muse.World

A professionally designed advertisement for your winning work published on Muse.World for 7 days, with a direct link to your official page.

Requirements:

- Winner to provide a winning entry image in JPEG form (1200px \* 1200px.).
- Advertisement posted within 7 working days after submission.
- All submitted advertisements will adhere to a standardized format.

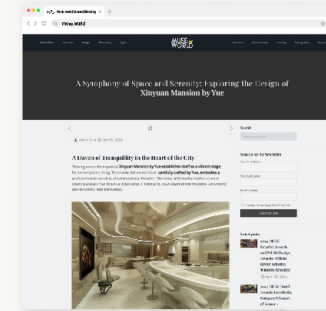


## 4 Video Interview Exclusively for Winners

An exclusive 1-minute winner interview video published on YouTube and linked to the "Featured Article" section on Muse.World.

Requirements:

- Winner to provide an interview in video form (Max. 1 min).
- Interview video edited according to the official winner interview format set by the International Awards Associate.
- All submitted videos will adhere to a standardized video format.

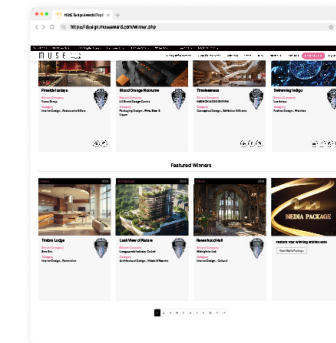


## 5 Featured Article on Muse.World for Increased Visibility

A meticulously drafted featured article exclusively highlighting your winning entry, published on the Muse.World's Page.

Note:

- All winning articles published will adhere to a standardized editorial format and be based on the editor's preference.



## 6 Specially-Featured Winning Entry on Winner Page for 1 Day

Your winning entry will be featured on the "Featured Winners" section for 24 hours, ensuring maximum exposure and recognition.



## 7 Pinned Social Media Post for 24 Hours

Your winning entry will be showcased on our official Social Media pages (Facebook & Instagram) and pinned for 24 hours to further amplify its visibility and impact.

# PACKAGE COMPARISONS

	BASIC PACKAGE \$899	PREMIUM PACKAGE \$1699
<b>Physical Billboard Advertisement in New York</b> Published for 24 hours (15 seconds per hour)	NO	YES
<b>Personalized Press Release Distribution</b> Press Release drafted and distributed through EIN	YES	YES
<b>Exclusive Advertisement Published on Muse.World</b> Special Advertisement Published on Muse.World for 7 Days	YES	YES
<b>Publicized Winner Interview in Video Form</b> Featured winner interview on YouTube	YES (Max. 30 seconds)	YES (Max. 1 minute)
<b>Featured Article on Muse.World for Increased Visibility</b> Winning entry article guaranteed to be pinned at the top section of the main page of Muse.World	YES	YES
<b>Specially-Featured Winning Entry on Winner Page</b> Selected winning entry will be fixated on Winner's Page for 24 hours	YES	YES
<b>Pinned Social Media Post for 24 Hours</b> Winning entry post pinned on social media (Facebook & Instagram) for 24 hours	YES	YES



## CONTACT US

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📷 [iaaawards](https://www.instagram.com/iaaawards)