



MEDIA PACKAGE

Amplify your brand's visibility to a larger community, and open doors to new opportunities.



INTRODUCING IAA’s MEDIA PACKAGE

Congratulations on your extraordinary achievement! In celebration of your remarkable success, we are delighted to introduce the **newly launched Winner’s Media Package** – an exclusive suite of marketing tools designed to elevate your victory and amplify your brand's visibility to a larger community, or even better – the world.

This exclusive package offers comprehensive services tailored to showcase your winnings, engage with a wider audience, and open doors to new opportunities.

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BASIC PACKAGE \$899

The Basic Package includes:

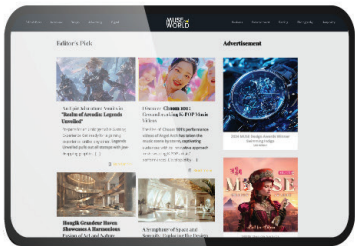
- Personalized Press Release Distribution
- Published Advertisement on Muse.World
- Video Interview Exclusively for Winners
- Featured Article on Muse.World for Increased Visibility
- Specially-Featured Winning Entry on Winner Page for 1 Day
- Pinned Social Media Post for 24 Hours



1 Personalized Press Release Distribution

Receive one personalized press release crafted according to a **standard winner press release template** and published on **Muse.World**. The press release will be distributed via **EIN Presswire** to ensure extensive coverage and visibility.

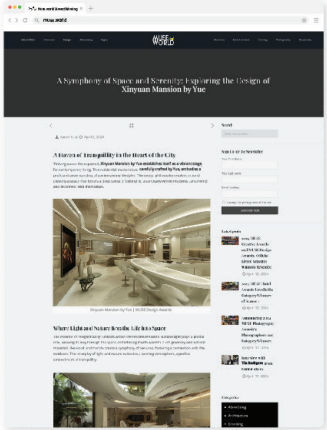
- Requirements:
- Winner to provide one paragraph of a winning speech / management's message.
 - Eligible for one amendment before publishing.
 - Able to attach up to 2 images.
 - Turnaround time: 7-10 working days.
 - Winners may select up to 2 countries and 5 separate industries for distribution.
 - EIN Distribution report provided.
 - All submitted press release will adhere to a standardized format.



2 Published Advertisement on Muse.World

A professionally designed advertisement for your winning work published on Muse.World for 7 days, with a direct link to your official page.

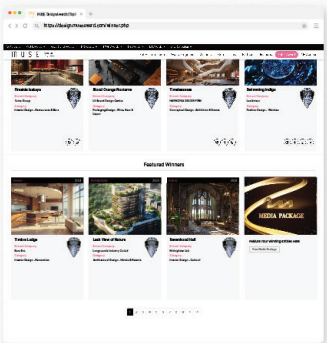
- Requirements:
- Winner to provide a winning entry image in JPEG form (1200px * 1200px.).
 - Advertisement posted within 7 working days after submission.
 - All submitted advertisements will adhere to a standardized format.



4 Featured Article on Muse.World for Increased Visibility

A meticulously drafted featured article exclusively highlighting your winning entry, published on the Muse.World's Page.

- Note:
- All winning articles published will adhere to a standardized editorial format and be based on the editor's preference.



5 Specially-Featured Winning Entry on Winner Page for 1 Day

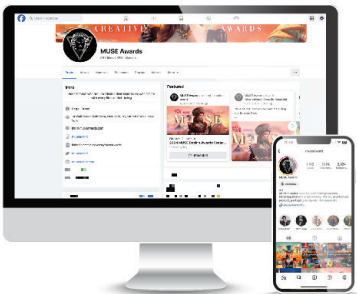
Your winning entry will be featured on the "Featured Winners" section for 24 hours, ensuring maximum exposure and recognition.



3 Video Interview Exclusively for Winners

An exclusive 30-second winner interview video published on YouTube and linked to the "Featured Article" section on Muse.World.

- Requirements:
- Winner to provide an interview in video form (Max. 30 sec).
 - Interview video edited according to the official winner interview format set by the International Awards Associate.
 - All submitted videos will adhere to a standardized video format.



6 Pinned Social Media Post for 24 Hours

Your winning entry will be showcased on our official Social Media pages (Facebook & Instagram) and pinned for 24 hours to further amplify its visibility and impact.

PREMIUM PACKAGE

\$1699

The Premium Package includes:

- Exclusive New York Digital Billboard Advertisement
- Personalized Press Release Distribution
- Published Advertisement on Muse.World
- Video Interview Exclusively for Winners
- Featured Article on Muse.World for Increased Visibility
- Specially-Featured Winning Entry on Winner Page for 1 Day
- Pinned Social Media Post for 24 Hours



1 Exclusive New York Digital Billboard Advertisement

Congratulating your success physically in New York. Outdoor billboard reserved exclusively for you, granting 15 seconds of exposure across a high-density crowd in New York every hour, for up to 24 hours.

Requirements:
Winner to provide one image for the winning entry in JPEG/JPG format (1920px * 1080px). This image will be incorporated into a standardized template alongside a specially-prepared congratulatory message to promote your success.



4 Video Interview Exclusively for Winners

An exclusive 1-minute winner interview video published on YouTube and linked to the "Featured Article" section on Muse.World.

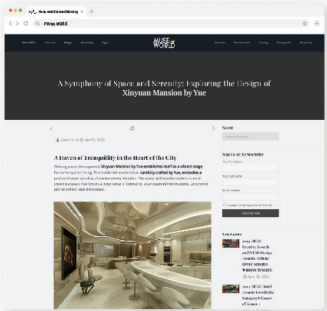
- Requirements:
- Winner to provide an interview in video form (Max. 1 min).
 - Interview video edited according to the official winner interview format set by the International Awards Associate.
 - All submitted videos will adhere to a standardized video format.



2 Personalized Press Release Distribution

Receive one personalized press release crafted according to a **standard winner press release template** and published on **Muse.World**. The press release will be distributed via **EIN Presswire** to ensure extensive coverage and visibility.

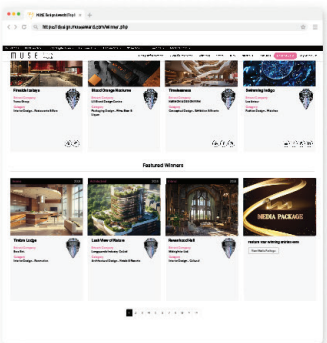
- Requirements:
- Winner to provide one paragraph of a winning speech / management's message.
 - Eligible for one amendment before publishing.
 - Able to attach up to 2 images.
 - Turnaround time: 7-10 working days.
 - Winners may select up to 2 countries and 5 separate industries for distribution.
 - EIN Distribution report provided.
 - All submitted press release will adhere to a standardized format.



5 Featured Article on Muse.World for Increased Visibility

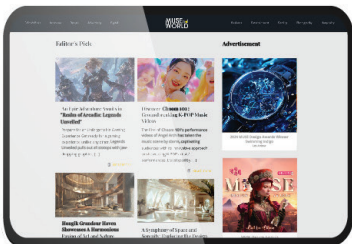
A meticulously drafted featured article exclusively highlighting your winning entry, published on the Muse.World's Page.

- Note:
- All winning articles published will adhere to a standardized editorial format and be based on the editor's preference.



6 Specially-Featured Winning Entry on Winner Page for 1 Day

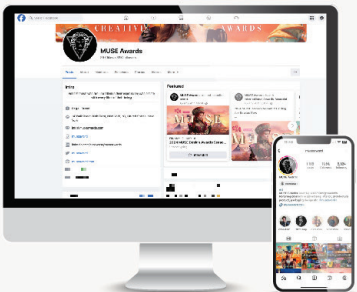
Your winning entry will be featured on the "Featured Winners" section for 24 hours, ensuring maximum exposure and recognition.



3 Published Advertisement on Muse.World

A professionally designed advertisement for your winning work published on Muse.World for 7 days, with a direct link to your official page.

- Requirements:
- Winner to provide a winning entry image in JPEG form (1200px * 1200px).
 - Advertisement posted within 7 working days after submission.
 - All submitted advertisements will adhere to a standardized format.



7 Pinned Social Media Post for 24 Hours

Your winning entry will be showcased on our official Social Media pages (Facebook & Instagram) and pinned for 24 hours to further amplify its visibility and impact.

PACKAGE COMPARISONS

	BASIC PACKAGE \$899	PREMIUM PACKAGE \$1699
Physical Billboard Advertisement in New York Published for 24 hours (15 seconds per hour)	NO	YES
Personalized Press Release Distribution Press Release drafted and distributed through EIN	YES	YES
Exclusive Advertisement Published on Muse.World Special Advertisement Published on Muse.World for 7 Days	YES	YES
Publicized Winner Interview in Video Form Featured winner interview on YouTube	YES (Max. 30 seconds)	YES (Max. 1 minute)
Featured Article on Muse.World for Increased Visibility Winning entry article guaranteed to be pinned at the top section of the main page of Muse.World	YES	YES
Specially-Featured Winning Entry on Winner Page Selected winning entry will be fixated on Winner's Page for 24 hours	YES	YES
Pinned Social Media Post for 24 Hours Winning entry post pinned on social media (Facebook & Instagram) for 24 hours	YES	YES



CONTACT US

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📷 [iaaawards](https://www.instagram.com/iaaawards)